

May 9, 2016

Dear Friend,

Every two years, Slow Food leaders and communities come together for Terra Madre & Salone del Gusto to share the extraordinary diversity of the global movement for good, clean, and fair food for all.

Delegates from over 150 countries are chosen for their ability to represent the breadth of the world's food traditions, movements, success stories, and their capacity to take new lessons, ideas, and relationships back to challenges still waiting to be met at home.

This year, Slow Food USA has invited Joe Sabol to be a U.S. delegate for this landmark food and farming conference, running September 22-26 in Turin, Italy.

Being selected for this historic event is a special honor. Joe is one of just over 200 to be selected as a delegate out of 300+ applications. Not only does this mean that Slow Food leaders admire the incredible work that Joe is doing, it also means that we believe Joel has exemplified the theme of Terra Madre Salone del Gusto, "Loving the Earth," through a demonstrated commitment to caring for the environment and its bounty.

The benefits of being a delegate include housing, meals, and ground transportation during the event, as well as an opportunity to showcase their work at Slow Food USA's booth. We ask that delegates assume the responsibility for their own flight tickets and other incidentals. Many delegates require financial support to attend.

We invite you to join us in supporting Joel by contributing to their travel fund today.

Terra Madre and Salone del Gusto is a powerful and transformative experience. Delegates leave inspired to change the food system through a global consciousness and deeper respect for the diverse, international food movement. They also build an international professional network that lasts a lifetime.

Please support Joe in representing their community at this unparalleled global gathering of food movement leaders: Terra Madre and Salone del Gusto 2016.

Thank you,



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